

# M31 TRANSPORT

## Electronic Press Kit (EPK)

**Genre:** Techno / Industrial / Leftfield EDM **Location:** [City, Country] **Website:** [\[www.m31transportmusic.com\]](http://www.m31transportmusic.com)

## 1. The Elevator Pitch

**M31 Transport isn't moving cargo; they are moving bodies through sound.**

Hailing from the [City Name] underground, M31 Transport is a techno duo engineering immersive sonic journeys. Named after the Andromeda Galaxy, their sound is vast, cosmic, and driving—fusing industrial textures with hypnotic rhythms designed for warehouse spaces and late-night festival stages. They don't just play tracks; they execute a transfer of energy.

## 2. Biography (Long & Short Form)

### The Long Haul (Full Bio)

M31 Transport is the collaborative project of producers/DJs [Member 1 Name] and [Member 2 Name]. Formed in [Year] out of a shared obsession with hardware synthesizers and the darker corners of 90s rave culture, the duo quickly established a reputation for sets that shun the mainstream EDM formula in favor of something rawer and more hypnotic.

Their name is a nod to the Andromeda Galaxy (Messier 31)—representing a sound that aims for cosmic scale while remaining deeply rooted in the mechanical. Their productions walk the line between peak-time floor fillers and cerebral, textured ambience, utilizing a hybrid setup of analog gear and digital precision.

Since their debut EP, *[Title of debut EP]*, M31 Transport has [mention key achievements: e.g., supported major acts like Charlotte de Witte/Richie Hawtin, played at specific festivals, or gained support on BBC Radio 1]. Their latest release, *[Latest Track/EP Name]*, on [Label Name] records, pushes their sound further into industrial territory, earning critical acclaim from [mention blog/DJ support].

On stage, M31 Transport delivers a hybrid live/DJ performance, manipulating stems and hardware on the fly to ensure no two sets are ever the same.

### The Short Haul (Blurb for Listings)

M31 Transport is a Techno duo from [City] known for their driving, industrial-tinged soundscapes. Bridging the gap between analog grit and digital precision, their hybrid DJ sets are immersive journeys designed for the deepest dancefloors. Their new EP, *[Latest EP Name]*, is out now on [Label Name].

## 3. Key Tracks & Discography

*Note to user: In a digital EPK, these should be embedded SoundCloud/Spotify links or direct download links to high-quality WAVs.*

### Latest Release:

- **[Track Name] (Original Mix)** – [Release Date] | [Label]
  - *Description: e.g., A peak-time roller featuring distorted 909 kicks and an acid line that cuts through the noise.*
  - [Link to Stream/Download]

### Essential Tracks:

- **[Most Popular Track Name]** – [Year] | [Label]
  - *(Stats: e.g., 500k+ streams on Spotify, supported by DJ Name)*

- [Link to Stream/Download]
- [Another Key Track Name] – [Year] | [Label]
  - [Link to Stream/Download]

#### Remixes:

- [Original Artist - Track Name] (M31 Transport Remix)
  - [Link to Stream/Download]

## 4. Press & Testimonials

"[Insert a short, punchy quote from a blog review, DJ, or promoter about your sound. Example: 'M31 Transport delivers the kind of no-nonsense techno that reminds us why we fell in love with warehouse parties.']" – [Name of Publication/DJ]

"[Another quote highlighting your live performance energy.]" – [Name of Festival/Promoter]

## 5. The Duo (Bios)

[Member 1 Name] (e.g., **Production & Synthesis**) With a background in [mention background, e.g., sound engineering or classical piano], [Name] is the architect behind M31's textured soundscapes. They manage the hardware integration in the studio and live environment, focusing on modular synthesis and drum programming.

[Member 2 Name] (e.g., **DJ & Arrangement**) A veteran of the [City] club scene for over [Number] years, [Name] brings an innate understanding of dancefloor dynamics. They handle the live arrangement, DJing, and sample manipulation, ensuring the energy flow of the set connects with the crowd.

## 6. FAQ (Media Focus)

**Q: Why the name M31 Transport?** A: M31 is the Andromeda Galaxy. We liked the idea of "transporting" the listener to a different mental space. The name implies machinery, movement, and cosmic scale, which sums up our aesthetic.

**Q: How do you describe your live setup?** A: We run a hybrid setup. It's not just pressing play on CDJs. We use [mention key gear briefly, e.g., an Allen & Heath mixer, an Elektron Digitakt for live drums, and Ableton Push for stem manipulation]. It allows us to improvise and extend breakdowns based on the crowd's energy.

**Q: Who are your biggest influences?** A: We draw heavily from early Detroit techno, the Berlin sound (think Berghain circa 2010), and industrial acts like [mention 1-2 artists].

## 7. Media Assets & Tech Rider

Provide a link to a Dropbox/Google Drive folder containing the following:

#### Promotional Photos:

- High-resolution, professional press shots (both color and B&W). *Style note: These should look moody, artistic, perhaps urban/industrial settings. No smiling corporate headshots.*

#### Branding:

- M31 Transport Logo (Vector/PNG transparent).

#### Music Files:

- WAV/MP3s of current promos for radio play.

**Tech Rider (For Promoters/Venues):**

- *Crucial for bookings.* A PDF detailing exactly what equipment you need the venue to provide (mixer type, monitors, table space) and what you are bringing yourselves.

## **8. Contact Information**

**Management & Bookings:** [Name] / [Agency Name if applicable] [Email Address]

**Press & Radio Inquiries:** [Name] [Email Address]

**Direct to Duo:** m31transport@email.com

**Socials:** Instagram: [@M31Transport] SoundCloud: [Link] Spotify: [Link] Resident Advisor: [Link]